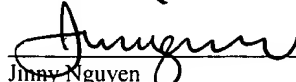


CERTIFICATE OF MAIL

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on September 26, 2005.


Jimmy Nguyen



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Date: September 26, 2005

Rich ROBINSON et al.

Confirmation No: 2704

Serial No: 09/728,785

Group Art Unit: 2178

Filed: November 30, 2000

Examiner: Vaughn, Gregory J.

For: METADATA INTERNET PLATFORM FOR ENABLING CUSTOMIZATION
OF TAGS IN DIGITAL IMAGES

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 24, 2005

In response to the Office Action dated June 24, 2005, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Drawings begin on page 6 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 7 of this paper.

Remarks begin on page 17 of this paper.